



Texas Southern Journal of Media Innovation and Creative Communication



TEXAS SOUTHERN UNIVERSITY

School of Communication



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About TSJMICC

Texas Southern Journal of Media Innovation and Creative Communication (TSJMICC) is the flagship open access journal of Texas Southern University's School of Communication, showcasing cutting-edge research and innovative ideas in the fields of media and communication. The journal is dedicated to promoting academic excellence and fostering collaboration among scholars and practitioners in media innovation, research possibilities, and creative communication. Through its rigorous peer-review process, the TSJMICC aims to advance knowledge and drive positive change in the ever-evolving landscape of media and communication. It focuses on research, practice, policy, and theory within the field of media communication studies.

Mission

The mission of TSJMICC is to provide a scholarly platform for innovative ideas and creative works in the fields of media and communication. The goal is to foster collaboration, inspire creativity, and promote excellence in the industry by publishing cutting-edge research, insightful analysis, and thought-provoking content.

Publication

TSJMICC publishes the best available scholarship on all aspects of communication. The publication delivers the most recent, comprehensive, and significant discoveries to our readers. In addition to our research articles, TSJMICC includes a detailed book review section and symposia highlighting selected studies on current issues. Through its journal publication, TSJMICC inspires the advancement of knowledge and practice in media innovation and creative communication.

The School of Communication

The School of Communication (SOC) at Texas Southern University is a transformational interdisciplinary academic school with four departments and two graduate programs: Communication Studies; Entertainment Recording Industry Management (ERIM); Journalism (JOUR); Radio, Television, and Film (RTF); and a Master of Arts (MA) in Communication and Master of Arts (MA) in Professional Communication and Digital Media (PCDM). For 48 years, the school has been at the forefront of training culturally responsive professionals and scholars who can navigate urban and international settings with a deep sense of inclusivity and an understanding of historical legacy.

Texas Southern University

Texas Southern University possesses an impressive array of more than 100 undergraduate and graduate programs and concentrations, a diverse faculty, 80-plus student organizations, and an extensive alumni network comprised of educators, entrepreneurs, public servants, lawyers, pilots, artists, and more, many of whom are change agents on the local, national, and international stage. Nestled upon a sprawling 150-acre campus, Texas Southern University is one of the nation's largest historically black universities.

